

**ACA Grant Solicitation 2019-07:
RFP for FY2019 Economic Strength Projects (ESP) Grant
Proposal & Evaluation Information**

Fiscal Year 2019 Economic Strength Projects (ESP) Grant – Released January 10, 2019

- Competitive grant program designed to enhance the economic strength and competitiveness of Arizona rural communities by providing funding for highway projects that foster job growth
- Reimburse specified costs of qualifying rural road and/or highway projects that are projected to accomplish one or more of the following:
 - i. Retain a significant number of jobs,
 - ii. Significantly increase the number of new jobs,
 - iii. Foster significant private capital investment and
 - iv. Otherwise make a significant contribution to the regional economy, particularly in base industries.
- **\$1,500,000 available in ESP grant funding**

NOTE: RFP incorrectly advertised \$1,000,00 in funding.

Applicants:

- City of Casa Grande
- City of Kingman
- City of Maricopa
- Navajo Nation
- City of Sedona
- Town of Snowflake
- Town of Taylor

Evaluation Criteria:

- The cost of the Project
- The number of jobs that the Project will cause to be retained or created
- The nature and amount of capital investment or other contribution to the economy of the State as a result of the Project
- The likelihood that benefits resulting from the Project will exceed the costs of the Project
- The amount and percentage of funding for the Project that will come from a source other than the Program.
- The amount of expenditures required for the Project.
- The magnitude of the Project and its relative value to the State as compared to other proposed Projects
- The extent to which the Project would contribute to achieving an equitable distribution of monies and Projects among the various regions of the State and throughout the State as a whole
- The schedule for completion of the Project

Evaluation Committee Scoring:

Points	150	150	200	100	100	200	100		1000
Company/Applicant	<i>Project Costs/ Expenditures</i>	<i>Quality Jobs</i>	<i>Cash Match</i>	<i>Demonstrated Local Support</i>	<i>Economic Impact</i>	<i>ROI</i>	<i>Project Timeline</i>		Total
City of Casa Grande	80	150	200	85	90	180	65		850
Town of Snowflake	120	90	200	50	30	110	75		675
City of Kingman	130	90	50	90	75	140	80		655
City of Sedona	80	90	90	75	50	110	65		560
Town of Taylor	100	100	50	75	65	80	70		540
Navajo Nation	100	110	60	35	50	110	50		515
City of Maricopa	90	30	110	15	10	40	20		315

Award Recommendations to RBDAC:

- **City of Casa Grande:** 100% funding request, **\$500,000**
- **Town of Snowflake:** 100% funding request, **\$150,000**
- **City of Kingman:** 100% funding request, **\$275,000**
- **City of Sedona:** 100% funding request, **\$500,000**
- **Remaining Balance:** **\$75,000** – roll over to FY2020

Applicant 1: City of Casa Grande

Peters Rd & Thornton Rd Traffic Signal Project

Need for Project

- Lucid Motors is building a new electric automobile manufacturing plant at NE corner of Selma Hwy & Thornton Rd; expected to produce 10,000 vehicles per year
- New facility will need multiple access points for ingress/egress from roads surrounding the project
- Lucid agreement requires Thornton Rd & Peters Rd widened to four lanes; primary frontage for commercial traffic

Project Information

- Upgrade the intersection by constructing a new traffic signal for traffic control of the intersection
- Provide greater capacity and improved safety for the traveling public while accommodating the additional traffic volumes serving the plant
- Insufficient funding to successfully complete the project without grant support
- Total project cost \$1,130,880 (all reimbursement-eligible)
- Cash match for reimbursement-eligible project costs, \$630,880 (66% match)
- Requested grant funding, \$500,000

Investments/Benefits

- Capital investment, \$800,000,000
- 1,663 new full-time jobs (in first 36 months and 2,100 in 7-years); average wages \$50,000 per annum; up to 80% employer-provided healthcare costs
- Expectation of indirect job creation within the region and state



Applicant 2: Town of Snowflake

SR277 Turn Lane Project

Need for Project

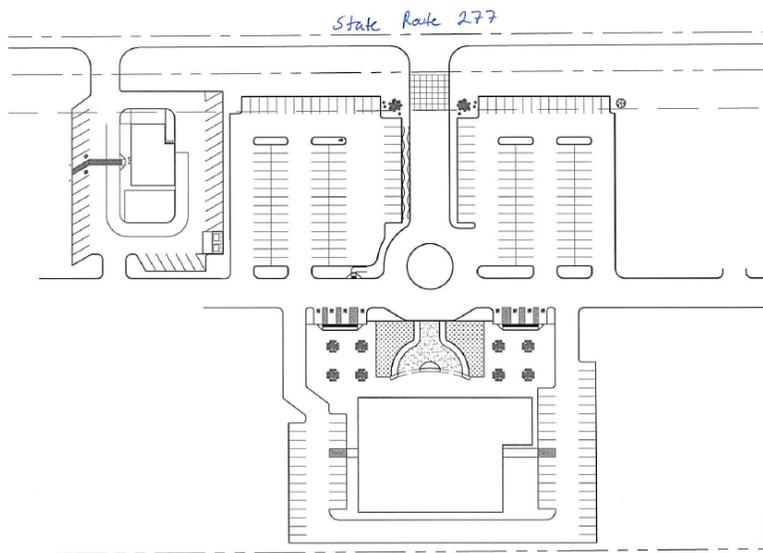
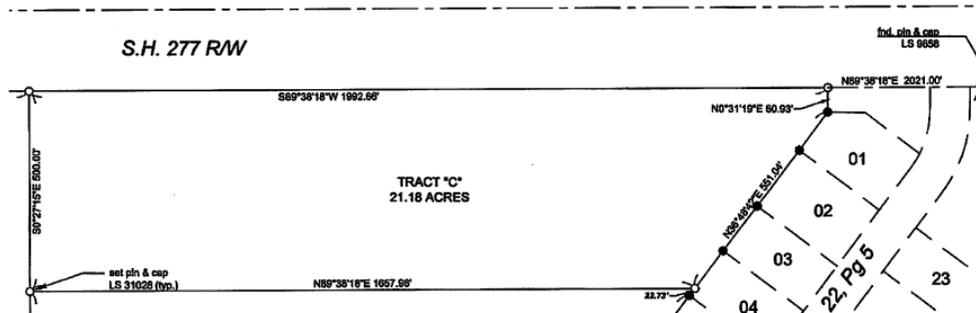
- New commercial development includes 6-screen movie theatre, fast food restaurant, and office complex
- Need for right-of-way entrance to new complex to facilitate patron access

Project Information

- Create turning lanes on Highway SR277 near milepost 335
- Facilitate entrance into new commercial development adjacent to highway
- Private funds will only be available if grant award funding is available
- Total project cost \$4,200,000 (\$300,000 reimbursement-eligible)
- Requested grant funding, \$150,000

Investments/Benefits

- Cash match for reimbursement-eligible project costs, \$150,000 (50% match)
- Capital investment, \$4,200,000
- 40-55 new part-time jobs and 7-9 new full-time jobs; average wages \$12.55/hr
- Potential for future development on the remaining 15 acres of parcel



Applicant 3: City of Kingman

Kingman Industrial Park Road-Reconstruction Project

Need for Project

- Current condition of project roadways is “complete failure or near failure” for Port Rd, Government Rd, and Transport Rd (30 years without improvements)
- 36,00 vehicles travel the Industrial Park roadways daily
- Kingman Industrial Park is located within a qualified Opportunity Zone tract and home to 67 businesses (in operation 5 to 30 years)
- Unmaintained roads deter businesses that would otherwise be interested in locating there

Project Information

- Roadway reconstruction of portions of each road to prolong use will have direct impact on the existing and future businesses
- Currently 90% of businesses located at site are in base industries
- Provide access to 6.8 acres of private land that can be sold to developers
- Without funding, project will be delayed at least 5 years
- Total project cost \$305,000 (\$275,000 reimbursement-eligible)
- Requested grant funding, \$275,000

Investments/Benefits

- Cash match for project costs, \$30,000 (11% match)
- Capital investment, \$2,500,000
- 33 new full-time jobs; average wages \$39,000 per annum; 30% employer-provided healthcare costs



Applicant 4: City of Sedona

Shelby Drive Project

Need for Project

- Poor condition of Shelby Drive and lack of wastewater service to many properties affect local economy
- Roadway in disrepair for years despite several efforts among property owners to coordinate improvements
- Surrounding National Forest limits supply of developable land for commercial and mixed-use development
- Limits the ability for existing businesses to expand; limited capacity of aging septic system
- 32% vacant and/or undeveloped land

Project Information

- Converting existing private portion of Shelby Drive to a public street; extending the main sewer line along Shelby Dr; curb/gutter, sidewalks and utility/drainage improvements
- Create diversity in business development
- Open areas zoned for light industrial that will provide new opportunities for business attraction, expansion, and development
- Total project cost \$1,204,779 (\$634,704 reimbursement-eligible)
- Requested grant funding, \$500,000

Investments/Benefits

- Cash match for reimbursement-eligible project costs, \$134,704 (21% match)
- Capital investment, \$10,000,000
- 20 new full-time jobs; average wages \$26.00/hr

