



**RURAL BUSINESS DEVELOPMENT ADVISORY COUNCIL  
PUBLIC MEETING MINUTES**

333 North Central Avenue, Suite 1900  
Phoenix, Arizona 85004

Wednesday, November 19, 2014  
11:00 A.M. – 2:00 P.M.

**I. Call to Order and Roll Call**

Julie Pastrick, Chairwoman, called the November 19, 2014 meeting of the Rural Business Development Advisory Council to order at 11:10 am. Carmella Aja, ACA, was called upon to take roll. A quorum was present.

The meeting was noticed and properly posted.

**Committee Members Present In-Person**

Julie Pastrick (Chairwoman)  
David Bentler  
Julie Engel  
Ben File  
Ron Gould  
Angela Harmon – Joined at 11:30AM  
Stephen Rutherford  
LeRoy Shingoitewa  
Keith Watkins  
D.L Wilson

**Committee Members Present Via Teleconference**

Teri Lynn Grier – Joined at 11:50AM

**Committee Members Not Present**

Kip Kempton  
Matthew Mandel  
Les Orchekowsky  
Ellen Kretsch  
Nolan Larson

**ACA Staff Members**

Carmella Aja  
Kathy Rodriguez  
Jill HowardAllen

**II. Approval of Minutes of July 30, 2014\***

David Bentler moved to approve the minutes of the September 24, 2014 Rural Business Development Advisory Council Public Meeting; D.L. Wilson seconded. The motion was approved.

**III. Presentations**

**a. Expect More Arizona— Pearl Chang Esau**

Pearl Chang Esau, Expect More Arizona, gave the board a background of what Expect More Arizona is and she discussed engaging community support in regards to education. She highlighted that changes in children's education start in the home.

**b. Congressman Paul Gosar's Office—Stephen Briggs**

Stephen Briggs, gave the council a brief update on what is happening in Congress. Discussed were many issues specific to Rural Arizona. Those include, energy and public lands issues, Southeast Arizona Land Exchange Act, PILT and increasing public access.

**c. Grand Canyon Trust —Natasha Hale**

Natasha Hale, gave the council a brief background on the mission of the Grand Canyon Trust. She also discussed the ability for Tribes to apply and receive grants from the ACA. Keith Watkins, ACA, noted that the Tribes qualify for the REDG grant.

**d. SBIR Program — Jill HowardAllen,**

Jill HowardAllen presented what SBIR/STTR grants are and who are eligible to receive them. She stated that these are not just research grants but also a focus on commercialization. She highlighted the recent SBIR training in Sierra Vista and informed board members that if they would like a training in their area to contact her.

**e. Small Business Services — Kathy Rodriguez\***

Kathy Rodriguez, presented all of the work that the Small Business Services Office at the ACA does. Her presentation included a copy of Arizona Entrepreneur's Edge for all board members. This handbook is a resource guide for not only entrepreneurs but community leaders. The handbook highlights business assistance and counseling, financial options and funding sources, business structures and registration and business licensing and tax information, among other items.

**IV. ACA Update Discussion—Keith Watkins**

Keith Watkins, updated the Council on the ACA's activity. Keith also updated the committee on the recent announcement of the bankruptcy of GT Advanced Technologies and what the implications may be.

Also discussed was the creation of county specific presentations that the members may utilize to update the counties and communities which they represent.

**V. Roundtable**

No discussion

**VI. Call to Council Members for Future Agenda Items**

No proposed items

**VII. Call to Public**

No public comments were made.

**VIII. Adjournment**

Ron Gould moved to adjourn; D.L. Wilson seconded.  
The Committee adjourned at 1:50 p.m.