



**RURAL BUSINESS DEVELOPMENT ADVISORY COUNCIL
PUBLIC MEETING MINUTES**

333 North Central Avenue, Suite 1900
Phoenix, Arizona 85004

Wednesday, January 29, 2014
12:00 P.M. – 2:00 P.M.

APPROVED MINUTES

I. Call to Order and Roll Call

Julie Pastrick, Chair, called the January 29, 2014 meeting of the Rural Business Development Advisory Council to order at 12:02 p.m. and asked all attendees present to introduce themselves including: name, position, and title. Julie thanked all members for their continued commitment to rural development. A quorum was present.

The meeting was noticed and properly posted.

Committee Members Present In-Person

Julie Pastrick (Chairwoman)
Bill Assenmacher
David Bentler
Ben File
Angela Harmon
Kip Kempton
Nolan Larson
Les Orchekowsky
Stephen Rutherford
LeRoy Shingoitewa
Keith Watkins

Committee Members Present Via Conference Line

Gary Kellogg
D.L. Wilson

Committee Members Not Present

Julie Engel
Terri Lynn Grier

Ellen Kretsch
Matthew Mandel

ACA Staff Members

Jeremy Babendure
Ken Chapa
Randy Gustafson
Jourdan Harding

- II. Approval of Minutes of November 20, 2013***
Bill Assenmacher moved to approve the minutes of the November 20, 2013 Rural Business Development Advisory Council Public Meeting; Les Orchekowsky seconded. The motion was approved.
- III. Arizona Innovation Challenge**
Randy Gustafson, ACA Vice President of Innovation, highlighted four programs the Arizona Commerce Authority offers that can assist start-up businesses: Small Business Capital Investment Tax Credit (Angel Investment), PIII Playbook, AZ Fast Grant, and Arizona Innovation Challenge. Provided to the council members were data sheets that detailed the incentives, while a general overview of each was given. Angela Harmon and Leroy Shingoitewa, Committee Members, promoted a discussion on how council members can effectively assist rural communities to utilize these tools for economic growth.
- IV. SciTech Festival Presentation**
Jeremy Babendure, ACA Executive Director of AZ SciTech Festival, described the festival as a strategy not an event. It is a celebration of science and technology to act as a tool in promoting community identity and economic development. It is a way for Arizona to showcase its assets and create an initiative through local communities to highlight that STEM is in everything. Julie Pastrick, Chair, challenged the members to critically think how the SciTech Festival can benefit their communities and to enhance the view of STEM.
- V. ACA Activity Update**
Keith Watkins, Committee Member, reported on the Council term amendments including process to extend terms and the latest appointed member-Ron Gould of Mohave County; detailed the parameters for our next Council meeting which will include a Strategic Futures Focus Group; updated the Council on the first round of Rural Grant Applications; and detailed the benefits and parameters of the Economic Development Academies.
- VI. Call to Council Members for Future Agenda Items**
Bill Assenmacher, Committee Member, suggested that the members critically think about the increasing divide between rural and urban communities and

how they, as economic development leaders, will create efforts to limit that gap. Stephen Rutherford, Committee Member, suggested that the community leaders create a platform to list all resources for rural businesses to inform them of the resources available to their area.

VII. Call to Public

No public comments were made.

VIII. Adjournment

Kip Kempton moved to adjourn; Nolan Larson seconded.
The Committee adjourned at 1:44p.m.