



**RURAL BUSINESS DEVELOPMENT ADVISORY COUNCIL
PUBLIC MEETING MINUTES**

Arizona Commerce Authority
333 North Central Ave
Phoenix, AZ 85003

Wednesday, August 26, 2015
11:30 A.M. – 1:30 P.M.

I. Call to Order and Roll Call

Keith Watkins, Acting Chairman, called the August 26, 2015 meeting of the Rural Business Development Advisory Council to order at 11:50 am. Carmella Aja, ACA, was called upon to take roll. A quorum was present. The meeting was noticed and properly posted.

Committee Members Present In-Person

David Bentler
Ron Gould
Nolan Larson
Larry Lucero
Les Orchekowsky
LeRoy Shingoitewa
Joy Staveley
Keith Watkins
D.L Wilson

Committee Members Present Via Teleconference

Robert Corbell
Kip Kempton
Ellen Kretsch

Committee Members Not Present

Jaime Chamberlain
Jim Dinkle
Julie Engel
Ben File
Angela Harmon
Stephen Rutherford

ACA Staff Members

Carmella Aja
Deborah Klatt
Susan Marie

II. Approval of Minutes of May 13, 2015*

David Bentler moved to approve the minutes of the May 13, 2015 Rural Business Development Advisory Council Public Meeting; Leroy Shingotewa seconded. The motion was approved.

III. Presentations

a. Arizona Branding Campaign Update — Susan Marie

Susan Marie, updated the council on the new ACA branding campaign that is being launched. There was discussion about the importance of involving the rural communities when creating the brand. Susan assured the council that Rural Arizona is a specific niche and will definitely be addressed in the campaign.

b. Arizona Department of Water Resources (ADWR) Update — Doug Dunham

Doug Dunham, ADWR, gave the council a background on water in Arizona. He discussed major milestones in Arizona's water history including an update on the Water Ways of the United States (WOTUS) ruling, the Colorado Water Compact, the Adequate Water Supply Program, the 1980 Groundwater Management Act, Central Arizona Project and the Indian Water Rights Settlements. Doug also spoke about the importance of water conservation in addition to updating the group on California's water crises and use reduction measures they are taking.

IV. ACA Update Discussion—Keith Watkins

Keith Watkins, updated the council on the ACA's activities in rural Arizona, an update on the ACA's office in Mexico City and provided a brief explanation about reappointments to the RBDAC. Additionally, he discussed, border business plans that the ACA has been a part of crafting in 4 major border communities, the opening of the NACET Innovation Mesa, which the ACA is a part of, and he reminded the council members that the Rural Economic Development Grant FY16 Round 1 is open and submissions are due September 11 by 4:00PM.

V. Roundtable

No Discussion

VI. Call to Council Members for Future Agenda Items

No proposed items

VII. Call to Public

No public comments were made.

VIII. Adjournment

Larry Lucero moved to adjourn; David Bentler seconded.
The meeting adjourned at 2:00 p.m.