



**RURAL BUSINESS DEVELOPMENT ADVISORY COUNCIL  
PUBLIC MEETING MINUTES**

Greater Phoenix Chamber of Commerce  
201 North Central Ave  
Phoenix, AZ 85004

Wednesday, May 13, 2015  
11:00 A.M. – 2:00 P.M.

**I. Call to Order and Roll Call**

Julie Pastrick, Chairwoman, called the February 11, 2015 meeting of the Rural Business Development Advisory Council to order at 11:05 am. Carmella Aja, ACA, was called upon to take roll. A quorum was present.

The meeting was noticed and properly posted.

**Committee Members Present In-Person**

Julie Pastrick (Chairwoman)  
Angela Harmon  
Ben File  
David Bentler – Joined at 11:15  
Ellen Kretsch  
Jim Dinkle  
LeRoy Shingoitewa  
Nolan Larson  
Robert Corbell – Joined at 11:45  
Ron Gould  
Keith Watkins  
D.L Wilson

**Committee Members Present Via Teleconference**

Julie Engel  
Kip Kempton  
Larry Lucero  
Jaime Chamberlain

**Committee Members Not Present**

Les Orchekowsky

Stephen Rutherford

**ACA Staff Members**

Carmella Aja

**II. Approval of Minutes of November 19, 2014\***

Larry Lucero moved to approve the minutes of the November 19, 2014 Rural Business Development Advisory Council Public Meeting; Jaime Chamberlain seconded. The motion was approved.

**III. ACA Update Discussion—Keith Watkins**

Keith Watkins, updated the Council on our newly appointed members and the process for future reappointments, he also updated the committee on the ACA's activities in rural Arizona. He spoke briefly about the Governors proposed budget, cuts and sweeps.

Also discussed was the potential language of the Economic Strengths Project Grant (ESP). He proposed that the committee look over the information and provide feedback by March 1.

Newly appointed committee members were also given the opportunity to introduce themselves.

**IV. Presentations**

**a. Alternative Financing Options — Carter Froelich**

Carter Froelich, Development Planning & Financing Group, Inc., gave the board a background on special purpose taxing districts and he discussed the different options that communities have when looking in to alternative financing options.

**b. ACA Ambassador App — Lyndsay Higgins**

Lyndsay Higgins, ACA, gave the council a brief presentation on the ACA's Super Bowl Visiting CEO program. She provided the committee with statistics on the different regions and industries represented in the Visiting CEO Program. She also spoke about a new App that the ACA in conjunction with the Governor's office is creating for "Arizona Ambassadors" to help unify our voices.

**V. Roundtable**

Committee members gave updates on each other their communities.

**VI. Call to Council Members for Future Agenda Items**

No proposed items

**VII. Call to Public**

No public comments were made.

**VIII. Adjournment**

D.L. Wilson moved to adjourn; Angela Harmon seconded.  
The Committee adjourned at 1:45 p.m.